



American Draperies & Blinds Newsletter



January 2011

From the President

Even in today's tough economy, one should consider mid and long term value. While the cheapest imported window treatments often make sense for those on tight budgets, *bottom of the barrel products can quickly cost you more than the actual price.*

We are not kidding! Most cheaply constructed foreign imported mini-blinds, vertical blinds, and drapes **are not built for durability past 1 or 2 years at most.** These products tend to require frequent repairs, maintenance, and replacement in a relatively short time and are constructed for one purpose only: **to bait you with a cheap price!**

This does not mean, however, that you have to pay high prices in a tight market for longer lasting window coverings. **American Draperies and Blinds** always offers competitively priced factory direct wholesale discounts, quantity and volume extra price reductions, and **full Lifetime Warranties on all workmanship and parts.** So, buy our well made American made products at factory wholesale prices and keep Americans working!

Why Buying American Made Drapes, Blinds, & Shades Is Important

Did you know 95% or more of all drapes, mini-blinds, vertical blinds and roller shades are made outside of the USA?

However, when you Buy American, you will have several distinct advantages including, but not limited to:

1. **Keeps Americans working.** When Americans are working it benefits each one of us and our economy. We all have children, grandchildren, nieces, nephews, and people we care about who need jobs. ***Do the right thing and buy American.***
2. **Many imported products contain dangerous levels of lead.** These window coverings can cause poisoning, toxicity, and potentially lead to major financial liability.
3. **Also, imported products do not always meet the same safety requirements** as American Drapes, Blinds, and Roller Shades.

But, when you buy products from our Company you will receive:

- American Made quality
- *Drapes and blinds built to last 15 to 20 years!*
- Lifetime Warranties on mechanical parts and workmanship
- Environmentally safe and lead free
- Huge factory direct quantity and volume discounts
- Natural, green, organic, and recycled materials

These are just a few of the reasons why you should make buying American a purchasing priority.

For further information concerning our **extra long lasting** "American Made" products, give us a call at **800-232-9600.**



**Keep
Americans
working—
buy
American!**



Product Highlights

Price-Buster Vertical Blinds

No One Beats These Prices!

Sliding Door Size:	Factory Wholesale Prices:
54 x 84	\$19.00
78 x 84	\$27.00
104 x 84	\$35.00

Great Features:

- Lifetime Warranty on Wand Tips/Master Carriers
- Great for Tight Budgets
- Extra Thick Louvers
- Maintenance Free

"Hercules" Mini-Blinds

"The Toughest, Strongest, & Longest Lasting Mini-Blinds"

5 Reasons Why You Should Buy This Product:

1. **Extra Thick Slats –** Damage Resistant
2. **Lifetime Warranty –** On all mechanical parts and workmanship.
3. **Made in America –** 95% plus of all Mini-blinds are imported. Ours are made right here in America.
4. **Lead Free & Safe –** Protects you against liability for injuries or accidents.
5. **Eco-Friendly –** We use "recycled aluminum" in all our Horizontal Mini-Blinds.

"Buy In Bulk" and SAVE \$\$\$\$

Would you like to save 50-80% off most retail prices? It's easy! Just buy in quantity or bulk from our factory and receive huge volume discounts.

American Draperies & Blinds offers wholesale bargain pricing when you place large orders. But, you don't have to order hundreds of items. Simply, by purchasing in quantities of 20, 30, or more, you can drive down the price considerably. ***In fact, the larger the order, the greater the discounts.***

Buying in bulk applies to drapes, horizontal mini-blinds, vertical blinds, drape rods, and roller shades to name a few.

Our website makes it fast and easy for you to receive a quick bid.

Just go to the bottom of any Product Page and click on the yellow button that says "Request a Formal Bid". Enter your product, quantity, and sizes. We will get you a bid in practically no time at all.

Some window covering products are also **cheaper by the case**. When we do not have to spend time taking pre-boxed items apart, separating them, or repackaging each one separately, we can pass those savings directly onto you. Examples of cased items that are heavily discounted include:

- A) Drape Traverse Rods
- B) Vertical Blind Headrails
- C) Vertical Blind Louvers/Wands
- D) Mounting Brackets for Verticals, Rods, Mini-Blinds

So, for super savings and discounts, buy in quantity, bulk, or some items by the case. For further information or a free bid be sure to give us a call at **800-232-9600**.

Room Darkening Window Coverings

Sometimes it is desirable to utilize materials that provide comforting room darkening. A few examples of such situations include use in Hotels, Motels, Resorts; Student Housing; Commercial office settings where computer use is essential and screen glare reduction is helpful; and any bedroom units where a restful nights' sleep is an important consideration.



A spinoff benefit is that there are room darkening window treatments that also provide significant sound reduction. For example, blackout drapes can considerably help mitigate traffic and other exterior sounds coming from outside of a room or on the street.

Other room darkening materials include "Privacy" horizontal mini-blinds, roller shades with blackout opacity, and of course self-lined or cloth-lined drapes with what is called a blackout liner.

Another key benefit of using room darkening window treatments is significant insulation value. Many of these products can offer 50% or greater insulation. This in turn, will help reduce your utility costs. So, for the maximum insulation for any window (even double panes), be sure to consider using room darkening drapes, privacy mini-blinds, or blackout roller shades.

An additional attribute of room darkening window coverings, is that they also give you total 100% privacy. This is an important factor for many customers to consider. Privacy also equates to increased security or minimally a more comforting feeling of security. For further information or free samples, call us at **800-232-9600**.

Super Discounts Case Prices

1. Vertical Blinds

(6 Per Box)

- a) 54 x 84 \$37.00 each
- b) 78 x 84 \$44.00 each
- c) 104 x 84 \$55.00 each

2. Replacement Louvers for Verticals

(110 Per Box)

(White/Ivory) \$125 each

3. Drape Rods, Kirsch, Superfine (10 Per Box)

- a) 28-48 \$17.00 each
- b) 36-66 \$18.75 each
- c) 48-84 \$19.50 each

Call Today!

800-232-9600



Buy American Made

All blinds are hand made by skilled American workers.

Help our country and buy American made! We pride ourselves on our products' long-lasting durability. In fact, we offer a Lifetime Warranty on the workmanship of all our drapes!

**Request a Free
Catalog Sample
Today!**

**Call Toll Free:
800-232-9600**

**Download
Free Catalog here**

Bulk quantity discount - We award quantity and bulk volume discount. The more you buy, the more you save!

20% Off Your First Order!

Discount Code: News-02